



NJ 2-1-1 Partnership

FOR IMMEDIATE RELEASE:

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NJ 211 Partnership Announces Pending Departure of Executive Director Laura Zink Marx; Board of Directors to Begin National Search for Successor

WHIPPANY, NJ — August 13, 2014 — The NJ 211 Partnership today announced that Executive Director, Laura Zink Marx will be leaving the organization at the end of September to lead the United Way of North Carolina as its new President and CEO. The Board of Directors plans to conduct a national search for her replacement.

“I am grateful for the many years of work that Laura has contributed to the organization,” said Board President Gary Shaw, Government Affairs Director, Cablevision. “She has taken 2-1-1 in NJ and nationally from its infancy to its impressive growth as *the* public information portal for people who need help.”

“It has been an honor to have led the development of New Jersey’s 2-1-1 system,” stated Zink Marx. “I am very proud of what we’ve accomplished over the past ten years. With a talented staff, committed Board and the continued support of the United Ways of New Jersey, our social services partners and State government, the NJ 2-1-1 Partnership will continue to thrive and do great work.”

“The Board has complete confidence in the current staff’s ability to handle day-to-day operations,” said Shaw. “During the transition period the Executive Committee will provide additional oversight and support to ensure that the staff has everything they need to continue doing the good work they have done for years.”

Zink Marx will continue in her role as executive director through September 30th and can be reached at lm Marx@nj211.org or (973) 929-3704.

For questions about the search process, please email: searchcommittee@nj211.org.

About 2-1-1:

2-1-1 is a free 24-hour/365 days a year - statewide service that puts people in need of assistance in touch with people who can help. It is a system that is easy to use, confidential, multi-lingual, and accessible to individuals with disabilities.

With just one call to 2-1-1 or a visit to nj211.org, there is a LIVE connection to a warm and compassionate Call Specialist who is experienced in assessing need and connecting to resources - whether it is for an everyday concern or community-wide emergency.

2-1-1 receives over 300,000 calls a year.